

# Memorandum

To: Honorable Mayor Bill Agan and members of the Richland Hills City Council  
From: Jason Brown, Link Manager  
Date: January 17, 2017  
Subject: Programming Grant for Outdoor Recreation

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**Council Action:** Consider adopting Resolution 477-17

**Background Information:** Since the Link is designed with a cost recovery philosophy, City staff will need to host creative and alternative programming to cast a broader net over the City of Richland Hills and neighboring communities to increase the Link's exposure.

As such, city staff can help secure the ordained 75% cost recovery by generating revenue through various sources to ensure a successful fiscal plan for this budget year. Grants offer a revenue stream that would benefit the Link's operating ratio. The Texas Parks and Wildlife Department's (TPWD) Community Outdoor Outreach Program (CO-OP) Grant offers a low socio-economic community \$5,000 and \$50,000 to purchase supplies, food, and licenses, as well as to pay for various training and personnel costs for implementing a outdoor recreation program.

The final programming plan and budget will be completed by the February 1 deadline for this annual Grant. Staff will update council in the future with more details about the grant usage plan.

**Board/Citizen Input:** N/A

**Financial Impact:** Improves the likelihood of the Link securing its 75% cost recovery

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